



TERMS AND CONDITIONS OF ENTRY FOR THE "STEELINE iFISH PROMOTION" (PROMOTION)

1. Information on how to enter and prize information form part of these terms and conditions of entry (**Conditions of Entry**).
2. Entry in this Promotion is deemed to be acceptance of these Conditions of Entry.
3. The entrant is responsible for ensuring his or her familiarity with the Conditions of Entry at the time of participation. The Promoter's decision not to enforce a specific restriction (whether communicated to an entrant or not) does not constitute a waiver of that restriction or of the Conditions of Entry generally.
4. All entrants acknowledge that the Promoter can rely on these Conditions of Entry even if the Promoter only learns of a person's ineligibility after the Promoter has awarded a prize to the ineligible person. Return of a prize or payment of its equivalent value to the Promoter may be required by the Promoter if this occurs.
5. The Promoter's decision in relation to any aspect of these Conditions of Entry and the Promotion is final and binding on every person who enters. No correspondence will be entered into.
6. The Promoter is Steeline Members Pty Ltd, ABN: 64 162 279 503 of Dandenong South, VIC 3175 (**Promoter**).
7. Outlets participating in this Promotion are all Steeline Member Stores (**Participating Outlets**). Participating Outlets may display promotion materials. If in doubt, an entrant may ask staff at an outlet whether or not they are participating in the Promotion.

PROMOTION PERIOD

8. We are running two promotions as part of iFish Promotion
 - (a) Main Prize Promotion will commence at 12.01am AEST on 03/07/2022 and close at 11.59pm AEDT on 02/09/2022 (Main Prize Promotion Period).
 - (b) Weekly Trivia Promotion will commence at 03.00pm AEST on 05/04/2022 and close at 5.00pm AEDT on 04/01/2023 (Weekly Trivia Promotion Period).

WHO CAN ENTER

9. Entry in the Promotion is only open to residents of Australia aged 18 years or older, excluding:
 - (a) management, employees, directors and contractors of the Promoter, its related entities, the Participating Outlets and other agencies, firms or companies associated with the Promotion (including the prize supplier);
 - (b) a spouse, de-facto spouse, parent, guardian, child or sibling of a person referred to in paragraph 9(a) of these Conditions of Entry; and
 - (c) persons who have breached the terms and conditions of any promotion run by or on behalf of the Promoter,

(**Eligible Entrant**). The persons referred to in paragraph 9(b) of these Conditions of Entry includes natural and non-natural relations (in the opinion of the Promoter) and the Promoter is responsible for determining whether a person is an Eligible Entrant in its absolute discretion.

HOW TO ENTER

10. To enter and be eligible to win, Eligible Entrants must, during the Promotion Periods:

- (a) Main Prize Promotion: visit www.steelline.com.au and follow the links to the online Main Prize Promotion entry site (**Promotion Entry Site**) and fully complete and submit the online Promotion entry form (**Online Entry Form**) on the Promotion Entry Site by entering all details required by the Promoter, including but not limited to:
- i. all personal details required by the Promoter, including but not limited to their first name, last name, email address and postcode;
 - ii. indicating their acceptance of these Conditions of Entry.
- (b) Weekly Trivia Promotion: visit www.steelline.com.au and follow the links to the online Weekly Trivia Promotion entry site (**Promotion Entry Site**) and fully complete and submit the online Promotion entry form (**Online Entry Form**) on the Promotion Entry Site by entering all details required by the Promoter, including but not limited to:
- iii. all personal details required by the Promoter, including but not limited to their first name, last name, email address and postcode;
 - iv. Correctly answer the Trivia Question announced in the iFish episode on Tuesday of the respective week.
 - v. indicating their acceptance of these Conditions of Entry.

(Eligible Entry).

11. Limit one (1) submission of the Online Entry Form of the Main Prize Promotion and one (1) submission per week of the Weekly Trivia Promotion.

12. If an Eligible Entrant submits an entry:

(a) which contains the required information, they will receive an on-screen notification confirming that their entry has been successfully submitted; or

(b) which does not contain the required information, they will receive an on-screen notification that their entry is invalid,

whichever is applicable in the circumstances.

13. Any costs associated with accessing the Promotion website are the entrant's responsibility and are dependent on the internet service provider used. Eligible Entrants must submit their entries manually using an internet browser.

14. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter the Promotion repeatedly is prohibited and will render entries submitted using such means invalid.

15. Incomplete, ineligible, indecipherable or incorrect entries (as determined by the Promoter in its absolute discretion) are not eligible to win.

16. Entries are deemed to be received at the time of receipt into the Promoter's database, not time of transmission by the entrant.

VERIFICATION

17. If requested by the Promoter, Eligible Entrants must produce, within the time requested by the Promoter at its absolute discretion:

(a) appropriate photo identification or other documentation, required by the Promoter to verify their identity, age, place of residence, eligibility to enter the Promotion and claim the Prize (if won) and compliance with these Conditions of Entry; and

18. If the items required by the Promoter are not received or an entrant has not been verified to the satisfaction of the Promoter within the time period required by the Promoter in its absolute discretion, the entry submitted by the entrant will be deemed invalid.
19. The Prize will only be awarded following all validation and verification requirements of the Promoter being met to its satisfaction. In the event that an Eligible Entrant cannot provide suitable validation or verification, the Eligible Entrant will forfeit their right to the Prize (if won) and no substitute will be offered.
20. Entrants can only enter the Promotion in their own name. Entrants who enter using multiple aliases (e.g. multiple names, addresses and/or email addresses) will be disqualified and all entries submitted by that entrant will be deemed invalid.

PRIZE DRAW AND PRIZE INFORMATION

21. **Main Prize Promotion** - A random electronic prize draw will take place at Ten Past Ten Pty Ltd, ABN 52 618 934 802 of 3/116 Melbourne St, North Adelaide, SA 5006 (**Draw Location**) at 04.00pm AEDT on 09/09/2022 (**Main Prize Draw**) from all entries recorded in the Promotion. Ten Pat Ten will use the Electronic Drawing System provided by Trade Promotions and Lotteries PTY Ltd CAN 601 297 330, Approved under the Lotteries and Gaming Regulations 2008 Approval No: 1224.

The Promoter may draw reserve entries in the Prize Draw and record them in order to use in the instance an invalid entry or ineligible entrant is drawn, in accordance with these Conditions of Entry.

22. **Main Prize Promotion** - The first valid Eligible Entrant drawn in the Prize Draw will win the prize package as noted in schedule 1 (**Main Prize**).
23. **Weekly Trivia Promotion** - A random electronic prize draw will take place at Ten Past Ten Pty Ltd, ABN 52 618 934 802 of 3/116 Melbourne St, North Adelaide, SA 5006 (**Draw Location**) at 05.00pm AEDT Wednesday of each respective week (**Weekly Trivia Prize Draw**) from all entries recorded in the Promotion. Ten Pat Ten will use the Electronic Drawing System provided by Trade Promotions and Lotteries PTY Ltd CAN 601 297 330, Approved under the Lotteries and Gaming Regulations 2008 Approval No: 1224.

The Promoter may draw reserve entries in the Prize Draw and record them in order to use in the instance an invalid entry or ineligible entrant is drawn, in accordance with these Conditions of Entry.

24. **Weekly Trivia Promotion** - The first valid Eligible Entrant drawn in the Prize Draw will win the prize package as noted in schedule 2 (**Weekly Trivia Prize**).
25. The prizes are not transferable.
26. The winner must sign any legal documentation as and in the form required by the Promoter in its absolute discretion, including but not limited to a legal release and indemnity form, before the winner is awarded the Prize.

WINNER NOTIFICATION

27. The Main Prize winner will be notified by phone and in writing and advertised on www.steelline.com.au from 10/09/2022.
28. The Weekly Trivia Prize winner will be notified by 5.00pm on the Friday of the respective week.

RE-DRAW (IF ANY)

29. **Main Prize Promotion** - If the Prize is won by an Eligible Entrant and they do not claim the Prize, or the Prize is returned to the Promoter by 11.00am AEDT on 24/09/2022 a replacement winner will be chosen from the reserve entries drawn. If there are no available reserve entries, a random electronic re-draw will be conducted at 12 noon AEDT on that date at the Draw Location by a representative of the Promoter from all remaining entries received in the Promotion, subject to any directions from the relevant state and/or territory gaming departments (**Re-Draw**).
30. **Weekly Prize Promotion** - If the Prize is won by an Eligible Entrant and they do not claim the Prize, or the Prize is returned to the Promoter by 3.00pm AEDT Fourteen days after the draw, a replacement winner will be chosen from the reserve entries drawn. If there are no available reserve entries, a random electronic re-draw will be conducted at 5.00pm AEDT on that day at the Draw Location by a representative of the Promoter from all remaining entries received in the Promotion, subject to any directions from the relevant state and/or territory gaming departments (**Re-Draw**).

NOTIFICATION OF RE-DRAW WINNER (IF ANY)

31. **Main Prize Promotion** - The Re-Draw winner, if any, will be notified by phone and in writing and advertised and advertised on www.steeliner.com.au from 23/09/2022.
32. **Weekly Trivia Promotion**- The Re-Draw winner, if any, will be notified by phone and in writing and advertised and advertised on www.steeliner.com.au the Monday of the next respective week of the weekly promotion.

GENERAL

33. If the Promoter is unable to provide the winner with the nominated Prize, the Promoter reserves the right to supply an alternative prize of similar monetary value to the nominated Prize, subject to any directions given by state and/or territory gaming departments.
34. The Promoter accepts no responsibility for any entries not received for any reason during the Promotion Period. No responsibility will be taken for lost, late or misdirected entries. The Promoter does not warrant that the entry mechanism will be available at all times during the Promotion Period.
35. All entries are deemed to be received at the time of receipt in the Promoter's database and not time of transmission by the entrant.
36. The Prizes are not transferable or exchangeable and cannot be taken as cash. Prizes must be taken as offered and may not be varied.
37. In accepting the Prizes, the winners acknowledges that the winners may incur incidental costs associated with the Prize which are the entire responsibility of the winners.
38. If more than one person attempts to claim the Prizes, the Promoter has sole and absolute discretion to determine which of those persons the winning entrant is.
39. The Prize winners must, if requested by the Promoter, agree to and sign:
- (a) an eligibility form confirming their compliance with the Conditions of Entry and eligibility to accept the Prize; and/or
 - (b) a liability release in a form to be determined by the Promoters at their discretion.

In the case of failure to return the signed eligibility form or release and indemnity, this will result in the disqualification of that entrant from the Promotion.

40. If, for any reason, the Promotion is not capable of being run as planned, including due to infection by computer virus, bugs, network failure, tampering, unauthorised intervention, fraud or any other causes beyond the control of the Promoter, which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, the Promoter reserves the right in

its absolute discretion to take any action that may be available to it, subject to state and/or territory regulations, including cancelling, terminating, modifying or suspending the Promotion.

41. Any entrant who, in the opinion of the Promoter, tampers or interferes with the entry or draw mechanism in any way, engages in any unlawful or improper conduct which jeopardises or is likely to jeopardise the fair or proper conduct of the Promotion, or who does not properly comply with the entry process, will be ineligible to win.
42. The:
- (a) Promoter, the Promoter's related entities, the Prize supplier and all agencies associated with the Promotion; and
 - (b) the employees, agents, directors and contractors, of all entities referred to in paragraph 39(a),

shall not be liable for any loss or claim, action, demand, liability, damage, cost, expense or personal injury whatsoever (including but not limited to any direct, indirect or consequential loss), incurred, suffered or sustained by any person or entity (without limitation) in connection with, or arising from, the Promotion or the acceptance or use of the Prize, except that which cannot be excluded by law (in which case that liability is limited to the maximum extent allowable by law).

43. The Promoter accepts no responsibility whatsoever for any tax liabilities that may arise from winning or receiving the benefit of the Prize and independent financial advice should be sought by the winner.
44. The Prize winner must, at the Promoter's request, participate in any promotion activity (such as publicity and photography) relating to the winning of the Prize, free of charge, and they consent to the Promoter using their name and image in any future promotional material.
45. **CAUTION:** Any attempt to deliberately undermine the legitimate operation of this Promotion may be a violation of criminal and civil laws and should such an attempt be made, whether successful or not, the Promoter reserves the right to seek damages to the fullest extent permitted by law.

PERSONAL INFORMATION

46. Immediately upon submission by an entrant, their entry becomes the sole property of the Promoter.
47. All information entrants provide (**Personal Information**) will be used by the Promoter for the purpose of administering this Promotion and contacting the winner.
48. The Promoter may disclose entrants' Personal Information to its contractors and agents to assist in conducting this Promotion and as required, to Australian regulatory authorities.

PRIVACY POLICY

49. Entrants may view the Promoter's privacy policy at <https://www.steelink.com.au/>. The Privacy Policy details how a privacy complaint can be made.
50. The Promoter is bound by the Australian Privacy Principles in the Privacy Act 1988 (The Privacy Amendment (Enhancing Privacy Protection) Act 2012).

Authorised under SA Licence Number T22/233, NSW Permit Number TP/01684 and ACT Permit Number TP 22/00344 Steelink iFish Promotion / Steelink Members Pty Ltd

SCHEDULE 1 – Main Prize Package:

Item Code	Name	Order Qty.	\$ 10,333.48
LUGB-01	Wading Waist Bag w/Rod Rest	1	\$ 79.99
JIGBELTB	Light Utility Jig & Pop Belt	1	\$ 59.99
LUGB-02	Egi / Squid Jig Case	1	\$ 39.99
LUGB-04	Game & Hard Lure Wrap	1	\$ 39.99
LUGB-05	Soft Plastic Tackle Wallet	1	\$ 49.99
LUGB-06	Saltwater Jig Case	1	\$ 59.99
LUGB-07	Lure Wallet	1	\$ 59.99
LUGB-16	Banar Bag Medium	1	\$ 89.99
LUGB-17	Banar Bag Large	1	\$ 99.99
LUGB-11	Tackle Bag XL Hard Top	1	\$ 159.99
TUBE190	6'3" Rod Tube Black/Grey/Green	1	\$ 94.95
TUBE122	4' Rod Tube Black/Grey/Green	1	\$ 64.95
LUGB-13	Cooler Day Pack 27L	1	\$ 109.99
NETFML0500	Environet FML-500 Full Mesh	1	\$ 89.99
CT-522Q	Power PE Braid Scissors JDM	1	\$ 39.99
ATAD006BK	Pliers 6" JDM Split Ring	1	\$ 49.99
ATPW007BK	Pliers 7" JDM Split Ring	1	\$ 69.99
BRAGMAT15	Brag Mat Green / Black 1.2m	1	\$ 39.99
ACC1501	Large Rod Wrap - Black	1	\$ 12.99
ACC1502	Small Rod Wrap - Black	1	\$ 12.99
GL245S-XL	Ocea Jigging Gloves - XL	1	\$ 79.99
SHADEVENT-01	Gaitor Shades Face Vented UPF	1	\$ 34.99
CAPSH1802	Platinum Black/Blue Cap	1	\$ 26.99
STRAW1701	G.Loomis Straw Hat	1	\$ 34.99
SQBTF100-B	Bio Tough Fish 100mm	1	\$ 12.99
SQBTF100-CP	Bio Tough Fish 100mm	1	\$ 12.99
SQBTF100-NB	Bio Tough Fish 100mm	1	\$ 12.99
SQBTF100-PG	Bio Tough Fish 100mm	1	\$ 12.99
SQBTF100-PS	Bio Tough Fish 100mm	1	\$ 12.99
SQBTF100-WM	Bio Tough Fish 100mm	1	\$ 12.99
SQBTF70-B	Bio Tough Fish 70mm	1	\$ 12.99
SQBTF70-CP	Bio Tough Fish 70mm	1	\$ 12.99
SQBTF70-PG	Bio Tough Fish 70mm	1	\$ 12.99
SQBTF70-PS	Bio Tough Fish 70mm	1	\$ 12.99
SQBTF70-WM	Bio Tough Fish 70mm	1	\$ 12.99
SQBTW100-B	Bio Tough Wiggler 100mm	1	\$ 12.99
SQBTW100-CP	Bio Tough Wiggler 100mm	1	\$ 12.99
SQBTW100-PG	Bio Tough Wiggler 100mm	1	\$ 12.99
SQBTW100-PS	Bio Tough Wiggler 100mm	1	\$ 12.99
SQBTW100-WM	Bio Tough Wiggler 100mm	1	\$ 12.99
SQBTW120-B	Bio Tough Wiggler 120mm	1	\$ 12.99
SQBTW120-CP	Bio Tough Wiggler 120mm	1	\$ 12.99
SQBTW120-NB	Bio Tough Wiggler 120mm	1	\$ 12.99
SQBTW120-PG	Bio Tough Wiggler 120mm	1	\$ 12.99
TPSW4000XGC	Twin Power 4000SWXGC	1	\$ 739.00

STSW10000HG	Stradic SW 10000HG	1	\$	499.00
SRG8000SWAHG	Saragosa SW A 8000HG	1	\$	419.00
SA2500HGFJ	Sustain FJ 2500 HG	1	\$	449.00
VF1000F	Vanford 1000F	1	\$	359.00
STC5000XGFL	STRADIC FL COMPACT 5000 XG	1	\$	389.00
SEPBBC3SDHHG	Sephia BB C3000SDHG	1	\$	299.00
STSW6000XG	Stradic SW 6000XG	1	\$	469.00
METMGL150B	Metanium MGL150 R	1	\$	649.00
TRX200A	Tranx 200A	1	\$	329.00
CU300HGK	Curado K 300HG	1	\$	349.00
TLD20	Triton Lever Drag 20	1	\$	269.00
TAG10RUN	Tag-Em 10kg Runner	1	\$	189.00
SEPHIABBS89M	Sephia BB S89M	1	\$	299.00
20SLT701BC	SALTIE 7'0" Baitcast	1	\$	329.00
20CUR641BCM	Curado 6'4" 1p Med Baitcast	1	\$	299.00
20TC6101BCL	Tcurve 6'10" Baitcast Light	1	\$	299.00
20ASWJSPPE3	Anthem SW PE3 Jig Spin	1	\$	319.00
20ZOD270H	Zodias 7'0" Heavy Spin	1	\$	299.00
19SQ702SPUL	Squidgies 7'0" 2pc Spin UL	1	\$	159.00
21JL6102SP	Jewel 6'10" Spin	1	\$	189.00
TZS72M	Terez Spin 72M	1	\$	384.00
21GRPBBCS80M	Grappler BB Type C S80M	1	\$	369.00
21AN702SPMH	Anarchy 7' M/H Spin	1	\$	219.00

SCHEDULE 2 – Weekly Trivia Prize Package

Item Code	Line Desc	Order Qty.	
Charges Type 0	Freight		
SN4000FG	Sienna 4000FG	1	\$ 69.99
LUGB-19	Sling Bag	1	\$ 59.99
CAPSH0903	Shimano Cap Platinum	1	\$ 26.99
SHMSTICK	Shimano Sticker (297 x 40mm)	1	\$ -
COOLERSTUB	Shimano Stubbie / Can Cooler	1	\$ -
BRAGMAT15	Brag Mat Green / Black 1.2m	1	\$ 39.99
SQBTF100-CP	Bio Tough Fish 100mm	1	\$ 12.99

\$ 209.95